



FEDERATION OF INDIAN EXPORT ORGANISATIONS

(Set up by Ministry of Commerce, Government of India)

फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स

(वाणिज्य मंत्रालय, भारत सरकार द्वारा स्थापित)

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www.fieo.org



FIEO/NR/12(1)/2022

April 1, 2022

Dear Member(s),

**Expression of Interest for FIEO's Participation in HOMETEX TURKEY  
(May 17 - 21, 2022)  
(Limited Booths under highly subsidized cost with airfare reimbursement)**

HOMETEX, the biggest textile meeting of Europe, the Middle East and Africa, which will host the world's leading textile companies in the home textile industry. We are pleased to inform that FIEO with the support of Ministry of Commerce & Industry is organizing India Pavilion at HOMETEX as per the following schedule:

**Day & Dates** : **May 17 - 21, 2022 (Tuesday to Saturday)**  
**Time** : **1100 Hrs - 2100 Hrs**  
**Venue** : **Expo Centre, Istanbul, Turkey**

**Exhibit Profile**

Home Textile & Furnishing; Carpets & rugs; Curtain and Curtain Accessories; Upholstery Fabrics; Kitchen and Dining Room Textile; Carpet and Floor Coverings; Towers & Bath Products; Raw Material & Textile Input; Bedroom Textiles; Wall Cladding

**About the Expo**

HOMETEX, which is the meeting point of many opinion leaders from the world home textile industry, designers and doyens who steer the industry, organized in cooperation with TETSIAD (Turkish Home Textile Industrialists and Businessmen Association), which has carried out very successful fairs and giant organizations in the home textile industry before It will be a strong, reference event in the textile industry.

- All innovations in the home textile industry; Dominating the dynamics of the sector by seeing and closely examining trending products, designs and technologies,
- Opportunity to establish new collaborations by meeting with more than 1000 companies at HOMETEX, the global business platform of the textile industry,
- The opportunity to meet and have one-on-one meetings with the leaders of the sector, world brands and all institutions and organizations operating in the home textile sector,
- Strengthening and expanding the business network in the sector,
- To be aware of the latest developments in the market and thus to foresee the future of the market.

**Visitor Profile**

Importers and exporters, manufacturers, retailers, wholesalers, chain stores, designers, interior architects, decorators, visitors from all over the world, who are the decision mechanism of the hotel, accommodation and hospital sectors, the quality of the Turkish Home Textile Industry,



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which stands out in the global market, will meet at HOMETEX with its product range, fast delivery and solutions.

600 Exhibitors, from different countries, normally there are almost 100 international exhibitors from 20-30 countries such as Spain, Italy, Germany, Portugal, Greece, France, Belgium, Netherlands, UK, China, India, Pakistan, Bangladesh, Arab countries, Russia etc, 60.000 thousand visitors are expected to visit the expo.

Interested members are requested to kindly send us their Expression of Interest enclosed along with the advance participation fee of Rs. 50000/-. It may be informed that we have “**Limited Stalls**” and preference will be given on the basis of first-cum-first-served basis. Payment may be made by **NEFT / RTGS** in the name of Federation of Indian Export Organisations payable at New Delhi latest by **April 20<sup>th</sup>, 2022**. FIEO reserves the right to select the participants. Interested companies can also remit the participation fee online by clicking on the following link: [www.fieo.org](http://www.fieo.org)

<b>Bank Name</b>	<b>Axis Bank Ltd.</b>
<b>Bank Address</b>	<b>29 CC Basant Lok Complex, Vasant Vihar, New Delhi-110057</b>
<b>Bank A/c</b>	<b>FIEO</b>
<b>Account No.</b>	<b>473010100060914</b>
<b>MICR Code</b>	<b>110211041</b>
<b>IFSC</b>	<b>UTIB0000473</b>

In case of any further details/queries, you may contact FIEO at 011-46042178 (91-9899823043) or by e-mail at [nirmalatete@fieo.org](mailto:nirmalatete@fieo.org); [sunitatwal@fieo.org](mailto:sunitatwal@fieo.org)

With regards,

Yours sincerely,

Dr. Ajay Sahai  
Director General & CEO